



## YOUR LAUNCHPAD APPLICATION.

Here, you can work on, revise, save and submit your LaunchPad entry application. You can save your application and return to finish it later—as many times as you need to. Just remember to click “Save” before closing your browser. As always, however, we do encourage you to also save a Word document as a backup, just in case. Once you’ve completed your application, click “Submit” below, and that’s it. You’re off to the races. Good luck!

*Please note: you must agree to the [Official Rules](#) in order to participate in LaunchPad. Only one entry per individual or business. Changes cannot be made to your application once you submit.*

\*Indicates a required field.

**First Name\***

**Last Name\***

**If applying as part of an ownership team, list the name(s) of your co-owner(s)**

**Business Name\***

**Business Website**

*Judges will look for and review your website to gain a better understanding of your business.*

**Company Social Channels**

*Facebook, Twitter, Instagram, YouTube and/or Other*

**Email\***

**Mailing Address\***

**City\***

**Zip Code\***

*LaunchPad is only open to legally registered Maine-based businesses.*

**Work Phone Number\***

*Please include area code*

**Cell Phone Number**

*Please include area code*

---

### 1. How did you hear about LaunchPad?\*

- *Friend*
- *Online Ad*
- *GSB Website*
- *Branch*
- *Facebook*
- *Twitter*
- *Instagram*
- *LinkedIn*
- *Magazine*
- *Newspaper*
- *Event*
- *Radio*
- *Other (please specify)*

**2. Have you applied to LaunchPad before?\*** Yes/No

If yes, which year(s)? 2013, 2014, 2015, 2016, 2017, 2018\*

If you have applied in the past, what progress have you made in the last year?\* [1200 characters]

**3. Is your business a subsidiary of another company?\*** Yes/No

If so, which company?\*

**4. How would you classify your business?\*** (select one)

- *Countdown: You are at the pre-revenue, product/service development stage*
- *Ignition: You have recently entered the revenue generating stage*
- *Launch: Your business income is consistently covering normal business expenses*

**5. If applicable, please select your approximate sales volume during the last 12 months.**

- *None*
- *\$10,000-\$50,000*
- *\$51,000-\$100,000*
- *\$101,000-\$250,000*
- *\$251,000-\$500,000*
- *\$501,000-\$1,000,000*
- *\$1,000,000+*

**6. In which industry does your business operate?\***

- *Art*
- *Agriculture*
- *Education*
- *Entertainment*
- *Fashion*
- *Food & Beverage*
- *Healthcare*
- *Manufacturing*
- *Sports*
- *Technology*
- *Tourism*
- *Other (please specify)*

**7. If applicable, how many full-time employees do you have, including yourself?**

- *1-5*
- *6-10*
- *11-20*
- *21-50*
- *51-100*
- *More than 100*

**8. How long have you been in business?**

- *Less than a year*
- *1-2 years*
- *3-4 years*
- *5+ years*
- *Other (please specify)*

**9. Write your elevator pitch in 150 characters or less\*** [150 characters]

**10. Describe your “ah-ha” moment for your business idea\*** [1200 characters]

**11. Introduce yourself and describe your business and competitive advantage through either a 1-minute video or 1500 characters\***  
[1500 characters ] (Copy and paste a link to the video on your YouTube or Vimeo page).

**Describe each of the following criteria in 1200 characters or less\***

**12.** Describe the viability and sustainability of your business model

**13.** Describe the scalability of your business (its ability to adapt to increased demand)

**14.** Describe how is your business unique: what makes it stand out among others

**15.** Describe the strength of your business’ management and support team

**16.** Describe the impact your business seeks to have on your market segment / industry

**17. Specifically, how will you use the \$50,000 to fund the growth of your business?\***  
[1200 characters]

**18. Have you received (or do you have pending) additional funding from other sources?\*** Yes/No

If yes, please list the funding source(s) and the amount funded. \*

---

**You may include up to three (3) photos to support your application:**

*Drop files here or select files*

**Please upload your logo, if you have one:**

*This will be used in event marketing materials and on Gorham Savings Bank’s website if you are selected as a finalist.  
Acceptable file types: jpg, pdf, png, tiff- Max 3MB*

**(Optional) You may include a promotional video, if you have one:**

*Copy and paste a link to the video on your YouTube or Vimeo page.*

**(Optional) You may upload a 5-10 slide pitch deck, if you have one:**

---

**I certify the following:\***

- I am a legal resident of the U.S. and the State of Maine and I am 18 years or older.
- My submission is based entirely on my (or in the case of a team effort, my team’s) original creation and to my knowledge does not infringe upon or violate any laws or any rights of third parties.
- I have read, understand and agree to the LaunchPad [Official Rules](#)
- I have read, understand and agree to the [Affidavit of Eligibility](#)
- I understand that once I hit SUBMIT, I will no longer be able to edit my application.

*You will receive a confirmation email once your application has been submitted/received.*